



*Università degli Studi di Palermo*



Helwan University



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*II International Conference*

**“Animate the Mediterranean Alternative in Development”**  
*Integrated Relational Tourism as new approach in development*

*Egypt 18th-20th November 2008*

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Regione Siciliana  
Presidenza



ARCES

Collegio  
Universitario



CUEC  
Centro Ricerche  
nuovo Umanesimo  
Eduardo  
Caracciolo



Master  
in Turismo Relazionale  
Integrato e Sviluppo  
Territoriale

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<b>1st DAY - Tuesday 18th November, 2008</b>	
<b>HELWAN UNIVERSITY - CONFERENCE ROOM - 10.00 – 13.00</b>	
<b>PLENARY SESSION: OVERVIEWS ON COOPERATION PROGRAMMES BETWEEN ITALY AND EGYPT</b>	
10.00 - Opening session	Ahmed Salama Vice President Post degree activities - Helwan University
10.15 - Introduction	Leonardo Urbani President Scientific Committee Master Course TRISL
10.30 - <b>Welcome speeches</b>	Abdalla Barakat - President Helwan University
	Roberto Lagalla - President Palermo University
	Hazem El-Koudi - Governor of Helwan
	Nehad Abdel Latif - Coordination Secretariat for the implementation Egypt-EU
	Ignazio Romano Tagliavia - President Collegio Universitario ARCES
	Antonino Recca - President Catania University
	Francesco Tomasello - President Messina University
	Salvo Andò - President Enna University
	Abdel Azim Wazir - Governor of Cairo
	Galal Mostafa Mohammed Saeed - Governor of Fayoum
	Adly Hussein - Governor of Qalubya and Vice-President of Coppem
	Raffaele Lombardo - Governor of Sicilian Region
	Claudio Pacifico - Ambassador of Italy in Egypt
	Hany Helal - Minister of Higher Education & Scientific Research of Egypt
13.00 - <b>Ceremony Master TRISL</b>	Aly Omar Abdallah - Dean Faculty of Tourism - Helwan University Angelo Milone - Dean Faculty of Architecture - Palermo University Mohamed Sabry Ismail - Dean Faculty of Applied Arts - Helwan University Carla Quartarone - Coordinator Master "TRISL" Italy - Palermo University
14.00 - End of session	Buffet

<b>2<sup>nd</sup> DAY - Wednesday 19th November, 2008</b>	
<b>ITALIAN CULTURAL INSTITUTE IN CAIRO - CONFERENCE ROOM - 10.00 – 13.00</b>	
<b>1<sup>ST</sup> SESSION: THE FUTURE IN COOPERATION BETWEEN ITALY AND EGYPT</b>	
10.00 - <b>Position Paper</b>	Leonardo Urbani - President Scientific Committee MOTRIS Project
10.30 - Speeches	Nehad Abdel Latif - Coordination Secretariat for the implementation Egypt-EU
	Francesco Attaguile - Head of Rappresentative Office of Sicily Region for EU
	Franco Porcelli - Scientific Attaché Embassy of Italy in Egypt
	Patrizia Raveggi - Cultural Attaché Embassy of Italy in Egypt
	Antonio Piceno - Head of Regional Office for Development Cooperation
	Sameh El Alaily – Adviser Governor of Cairo
	Guido Meli - Head of Regional Centre for Project and Restoration of Sicily
	Andrea Piraino - President of Organization ANCI and Palermo University
	Antonio Raschi - CNR Institute for Biometeorology
	Nino Merola - Head of Local Technical Unit for Development Cooperation
	Nicola Bellomo - European Commission's Delegation to Egypt
	Faeka El Saleh - League of Arab States Delegation to Egypt
14.00 - End of session	Buffet

<b>2<sup>nd</sup> DAY - Wednesday 19th November, 2008</b>	
<b>ITALIAN CULTURAL INSTITUTE IN CAIRO - CONFERENCE ROOM - 15.00 – 18.00</b>	
<b>2<sup>nd</sup> SESSION: EXPERIENCES ON INTEGRATED RELATIONAL TOURISM</b>	
15.00 - <b>Position Paper</b>	Leonardo Urbani – President Scientific committee MOTRIS Project
Session discussant	Roberto Volpe - Francesca Attaguile – Gamal Moussa
<b>IRT Experiences in Sicily and Egypt</b>	Pinella Costa - Club of entrepreneurs "Gusto di Campagna"
	Essam Abdel Moaty - Agricultural entrepreneur in Qalubya
	Sebastiano di Mauro - Head of "GAL Val D'Anapo"
	Salvatore Scalisi - President of Association "Asipa"
	Abdu Gouber - Eco-tourism entrepreneur in El Fayoum
	Michele Germanà - Head of "Agenzia per il Mediterraneo"
	Said Harraz - Agricultural entrepreneur in Medical Herbs
18.00 - End of session	

<b>3<sup>nd</sup> DAY - Thursday 20th November, 2008</b>	
<b>TOURISM FACULTY - HELWAN UNIVERSITY - CONFERENCE ROOM 1<sup>ST</sup> FLOOR - 10.00 – 14.00</b>	
<b>3<sup>rd</sup> SESSION: RESEARCHES ON INTEGRATED RELATIONAL TOURISM</b>	
09.00 - <b>Position Paper</b>	Stefano Zamagni - Bologna University
Session discussant	Dino Trapani - Giovanni Ruggieri – Fabio Naselli (Palermo University)
09.30 - Round table	<b>The research results among the different approaches</b>
<b>Territory</b>	Nicola Giuliano Leone Sameh El Alaily
<b>Economy</b>	Antonio Purpura Makari Samir
<b>Tourism</b>	Corrado Vergara Aly Omar Abdallah
<b>Agriculture</b>	Luigi Di Marco Inas Abdel Moaty
<b>Sociology</b>	André Raymond Madiha El Safty
<b>Geography</b>	Manuel Ferrer Girolamo Cusimano
<b>Information Society</b>	Stefano Riva San Severino Mohamed Abdu
<b>Anthropology</b>	Antonino Buttitta Said Moussa
<b>History and culture</b>	Giacomo Ferrau Ahmed Etman
<b>Ecology and auto-sustainability</b>	Bruno d'Udine Ahmed Abbas
11.30 - <b>Planned speeches</b>	Zina Pinzello - Mona Haggag - May Zaki - Vera Negri - Alessandra Carrubba - Hanry Raymond - Ray Debono Roberts - Valerio Levi - Mohamed Eraqi - Somaia Moussa - Giovanni Isgro - Marcantonio Ruisi - Anna Maria Navarro - Gioacchino Lanza Tommasi - Mohamed Hany - Antonello Cannarozzo - Ahmed El Araby – Abu El Youshr Farah - Omar Saied
13.45 - Conclusion	Leonardo Urbani - President Scientific committee MOTRIS Project
14.00 - End of session	Buffet

<b>3<sup>nd</sup> DAY - Thursday 20th November, 2008</b>	
<b>TOURISM FACULTY IN CAIRO - HELWAN UNIVERSITY - CONFERENCE ROOM 1<sup>ST</sup> FLOOR - 15.00 – 17.00</b>	
<b>4<sup>th</sup> SESSION: TRAINING PROGRAMMES INTEGRATED RELATIONAL TOURISM ACROSS ITALY AND EGYPT</b>	
15.00 - Introduction	Aly Omar AbdallaH - Coordinator Master TRISL - Egypt
	Giada Bini - Project work Referee - I Academic Year II Master
	Gamal Moussa - Project work Referee - II Academic Year II Master
16.00 - <b>PW presentations</b>	II Master students
17.00 - Conclusion	Carla Quartarone - Coordinator Master - Italy