

**CHORAL: SELECTION NOTICE FOR  
ONE STAKEHOLDER ENGAGEMENT FACILITATOR  
WITH EXPERIENCE IN CROSS BORDER COOPERATION PROJECTS (Work Package2)  
CHORAL project (Cod. C1-3.1-10)  
*Cultural Heritage fOR ALL*  
C.U.P. G79I24001940007**

**E.M. ASSOCIAZIONE A.R.C.E.S.** is the **Coordinator** of the EU Funding project ***"Cultural Heritage fOR ALL: CHORAL"***.

**CHORAL project** aims to improve green and digital accessibility to cultural heritage sites in Malta and Palermo. It focuses on enhancing accessibility for both tourists and locals by developing a joint strategy and implementing wayfinding totems to encourage greener travel. The project will also digitize less accessible sites, piloting tools in both regions. CHORAL fosters knowledge transfer, creates sustainable digitalization frameworks, and promotes cultural heritage through increased access and value.

The partnership brings together an interdisciplinary team with a variety of skills that can effectively implement the project outputs and achieve a strong impact. The project deals with the broader aspects of tourist accessibility to CH sites. It aims to identify gaps in physical accessibility, pilot low-tech and inexpensive infrastructure to nudge more sustainable tourism travel and develop a joint strategy to improve accessibility for all. In the process, the project also identifies heritage sites with limited accessibility for digitalisation. This extends the concept of accessibility and provides for broader tourist engagement with cultural sites and artifacts.

The project implementation period is 24 months (starting date **02/01/2025** – ending date **02/01/2027**).

## **SCOPE**

This invitation to tender is addressed to one **Stakeholder Engagement Facilitator** with experience in **cross border cooperation projects**, hereinafter referred to as candidate, to support the Communication Manager of ARCES Association in the implementation of project communication activities within the framework of WP2 (Communication).

## **TASKS/RESPONSABILITIES/DUTIES AS REQUIRED BY WP2 – Communication**

The selected individual will support ARCES staff as a ***Stakeholder Engagement Facilitator***, contributing to Specific Objective 2 (SO2) of CHORAL Project: fostering cooperation in the

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cross-border area among various organizations, including cultural institutions, tourism stakeholders, public and private transport operators, and regional and local authorities.

As part of this objective, the project application foresees the organization of joint events (including local workshops and a closing event) to promote learning, networking, and cooperation among organizations within the cross-border area.

In particular, the Facilitator will be responsible for the following tasks:

- A. Supporting the organization of **10 mid-term event workshops** (in collaboration with project partners), aimed at engaging professionals in the fields of cultural heritage digitalization, accessibility, and sustainable mobility. This will be done in coordination with ARCES's Communication Manager to ensure effective task implementation and to foster cooperation among all project partners. **Reference: D.2.3.2.**
- B. Supporting the organization of **One Synergy Visibility Action between CHORAL and the "Le Vie dei Tesori" Festival**, aimed at promoting accessibility to cultural heritage sites and the digital experience of cultural heritage through immersive VR and MR technologies. This task includes the coordination of 10 events organized by PP3 (Le Vie dei Tesori) in collaboration with ARCES, within the framework of the Festival, as well as 5 additional events organized by Borghi dei Tesori in cooperation with ARCES. **Reference: D.2.3.3**
- C. Coordinating the organization of the **Project closing event in Palermo**, as part of the "Le Vie dei Tesori" Festival, targeting institutions, partners, stakeholders, and media representatives. **Reference: D.2.3.4**

All these activities are closely connected to communication and visibility efforts, requiring close collaboration with the **Project Communication Manager**. This includes supporting social media advertising campaigns on project-related topics, drafting news content and project reports, and jointly planning and implementing the stakeholder engagement strategy.

## **1. REQUIREMENTS**

1. Possession of Bachelor's degree / Master's degree/ other with a minimum grade of 105/110;
2. Good knowledge of the INTERREG Programmes and in particular Interreg Italy – Malta VI A 2021-2027;
3. Good knowledge of other EU Programmes (especially ENI CBC MED Programme 2014-2020, Interreg Next med 2021-2027, Erasmus+ 2021-2027, ESF+ 2021-2027) will be also considered relevant for potential synergies between the project CHORAL and other ongoing projects funded by these programmes;
4. Experience in mapping stakeholders/target groups to involve in the project and in developing of databases to support the engagement of them
5. Experience and competences in social media management (e.g. Facebook, Instagram, LinkedIn, YouTube), copywriting, storytelling, content marketing

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6. Experience and competences in creation of contents for social networks and websites such as news/articles, posts, newsletters
7. Good knowledge of English, written and spoken
8. Excellent knowledge of Italian, written and spoken
9. Knowledge of Other Languages is considered a plus
10. Excellent knowledge of main online communication platforms, i.e. Zoom, Google Meet, etc.;
11. Strong Organizational skills, Time Management, Team Working, Team Building and Problem-Solving skills, Public relations skills
12. Knowledge of software, e-tools like Photoshop, Office (word, excel, power point) and apps (mentimeter, etc.)
13. Knowledge of EU tools (F&TPO, KEEP, etc.) and platforms for dissemination

**2. PREFERENCE WILL BE GIVEN TO THOSE CANDIDATES WHO ARE ABLE TO DEMONSTRATE:**

1. At least **three years of experience** in project management of international cooperation projects in the framework of Erasmus+, INTERREG, ENI CBC MED Programme, ESF Social Innovation+, Creative Europe, etc;
2. Experience in **Public relation** as manager.

**DURATION**

The position has a duration of 20 months, starting from the date of signing of the contract.

**DUTY STATION:**

Palermo, Sicily

**PRESENTATION OF APPLICATIONS AND SELECTION PROCEDURES**

The application form (AF) must be completed according to the attached form (Attachment A), dated and signed by the candidate (original, scanned copy or pdf with digital signature will be accepted). The application form must be accompanied by:

- Europass CV (original, scanned copy or pdf with digital signature will be accepted)
- a copy of a valid identity document.

The AF must be sent by email to **all** of the following addresses:

- Mr. Alessandro Pernice (Project Coordinator) – [a.pernice@arces.it](mailto:a.pernice@arces.it)
- Mr. Giancarlo Amato (Financial Manager) – [g.amato@arces.it](mailto:g.amato@arces.it)

**The subject of the e-mail must state the following:**

**“CHORAL\_SELECTION NOTICE FOR ONE STAKEHOLDER ENGAGEMENT FACILITATOR WITH EXPERIENCE IN THE FIELD OF CROSS BORDER COOPERATION PROJECTS”**

**DEADLINE**

The **deadline** for submitting applications is **May 23<sup>th</sup>, 2025 at 1pm (Italy Local time)**. Only those candidates with a profile deemed of interest and who meet the above-indicated requirements will be invited to interview.

**TREATMENT OF PERSONAL DATA**

The data that will come into the possession of ARCES, will be processed pursuant to and for the purposes of Legislative Decree 196/2003 and in compliance with article 13 and article 14 of Regulation (EU) no. 2016/679 of the European Parliament and of the Council of 27 April 2016 relating to the protection of individuals with regard to the processing of personal data, as well as to the free movement of such data (general data protection regulation, hereinafter also referred to as "regulation" or "GDPR") and which repeals Directive 95/46 / EC.

Perkins 13.05.2025

Alexander Perry

PROJECT COORDINATOR

