



ORIENTATE (A_T_2.4_0443_)

Project: tOwaRds clrcular Economy iN The AgriculTural sEctor

Selection notice for one Expert to support Communication, Job
Shadowing, and Training in Mediterranean Partner Countries
(MPCs)
under the project ORIENTATE
CUP: E64H23001030007





ARCES Association is the **Lead Beneficiary** of the EU Funding project **“ORIENTATE - tOwaRds circular Economy iN The Agricultural sEctor”**.

The project total budget is € 2.550.400,00€ and it is financed for an amount of € 2.269.856,00 (89%) by the European Union (Interreg NEXT MED Programme 2021-2027).

The ORIENTATE project aims to strengthen agricultural sustainability in the Mediterranean region by applying innovative circular economy models to transform waste generated from olive oil extraction and citrus fruit processing into high-value products.

Drawing on pioneering Italian and Spanish practices, the project develops targeted solutions for key waste streams such as Citrus Pulp Depectinized (CPD) and olive pomace, establishing three pilot laboratories in Jordan, Türkiye, and Lebanon to demonstrate scalable approaches that convert agricultural by-products into animal feed and cosmetic ingredients, reduce environmental pressure, and promote a resilient circular economy.

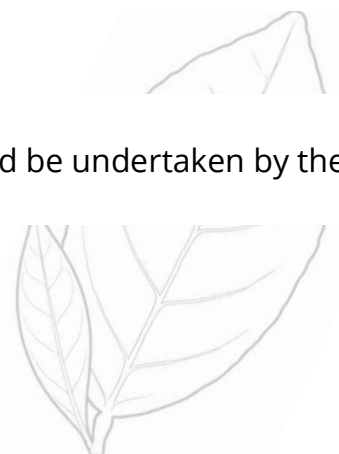
ARCES Association (Italy) leads the consortium composed by the following partners:

1. Regional Consortium for Applied Research and Experimentation – PP1 (Italy)
2. Low Carbony Economy Foundation – PP2 (Spain)
3. Kahramanmaras Sutcu Imam University – PP3 (Türkiye)
4. National Agricultural Research Center – PP4 (Jordan)
5. Planning and Development Association – AID – PP5 (Lebanon)

The project implementation period is 30 months (starting date 12/12/2025 – ending date 11/06/2028).

1. SCOPE AND TASKS / DUTIES REQUIRED

This tender notice refers to the following Activities and Tasks that should be undertaken by the Expert for each WP.





WP 2 COMMUNICATION AND DISSEMINATION AND CLOSING EVENT ORGANISATION

In detail

A 2.2.1 Awareness Raising Campaigns: 1 Launch Event (Jordan), 1 Mid-Term Event (Türkiye), and 1 Closing Event (Italy).

The expert will assist the Project Communication Officer in the following tasks:

- a) Implement the Mid-Term Event (to be held in Turkey) and the Closing event (to be held in Spain);
- b) Support the promotion of the 5 local workshops (one per partner country), fostering the transition to a circular economy and encouraging agricultural communities to adopt the project models.

All these activities will contribute to achieving O 2.2 – Output 2.2 Awareness Raising Campaigns, which includes 3 Project Events and 5 Workshops.

A 2.2.2 Web and media communication activities, explanatory project videos and academic papers

The expert will support the Project Communication Officer in creating posts, news, and photos for the Programme website and social media channels (FB, LinkedIn, IG, YouTube), showcasing new by-products and using storytelling to demonstrate how the circular economy reduces agricultural waste and promotes a healthier environment. All these activities will contribute to achieving O 2.2 – Output 2.2 Awareness Raising Campaigns, which includes 3 Project Events and 5 Workshops.

A 2.3.1 Capitalisation activities and synergies with the major strategies and or initiatives

The expert will support the Project Communication Officer in organizing capitalization activities and fostering synergies between ORIENTATE and major strategies or initiatives in cooperation with all PPs. Goal: engage representatives from key strategies, initiatives, and projects in 5 local workshops to build connections.

All these activities will contribute to achieving Output 2.3 Capitalisation activities and synergies



WP 3 Two JobShadowing for five Partner' delegations (Italy, Spain, Turkey, Jordan and Lebanon)

In detail

A 3.1.1/O 3.1 A 3.1.1 Elaboration of JobShadowing Preparatory Guidelines on agricultural waste transformation

The expert will assist the Project Manager in developing the Job Shadowing Preparatory Guidelines to analyze current uses of citrus and olive processing waste.

A 3.1.2 Selection of TGs who will attend the Jobshadowing in IT and ES & selection of Hosting Farms

The expert will assist the Project Manager in selecting up to 30 participants, including Associated Partners, for the Job Shadowing at Hosting Farms in Italy and Spain, and in preparing a report by the PPs listing the main stakeholders.

A 3.1.3 Jobshadowing for 5 Delegations (IT, ES, TR, JO, LB) to visit farms and attend 2 workshops

The expert will assist the Project Manager in organizing two one-day thematic workshops in Spain and Italy, where delegations will discuss insights from the visits and plan future pilot projects.

All these activities will contribute to achieving Output 3.1. Participation in joint actions across border; JobShadowing in the EUMCs (IT ,ES)





WP 5 Training targeting Experts and Representatives of Public Authorities from MPCs (TR, JO, LB)

In detail

A 5.1.3 Elaboration of training materials for the ToT (Training of the Trainers)

The expert will assist the Project Manager in developing training materials for the Training of Trainers (ToT), based on lessons learned from the Job Shadowing.

These activities will contribute to achieving Output 5.1: Training Materials developed through cross-border cooperation.

A 5.2.1 Organisation of 1 Training course in Turkey in the topic of Citrus waste valorisation

The expert will assist the Project Manager in organizing a training course in Türkiye, in collaboration with KSU. Goals:

- Transfer technologies from industrial mixing tests of various CDP (lemon, orange, mandarin, etc.) to create novel animal feed.
- Demonstrate the pilots' functionality and success.
- Encourage adoption of the pilot models by new users.

A 5.2.2 1 Training in JO "Reuse of Pomace" for feed for animal & active ingredients for cosmetics

The expert will assist the Project Manager in organizing one training course in Jordan, in collaboration with NARC. Goals:

- Transfer technologies from industrial mixing tests of various olive pomace (OP) to create novel animal feed for precision farming and active ingredients for cosmetics.
- Demonstrate the pilots' functionality and success.
- Encourage adoption of the pilot models by new users.

A 5.2.3 1 Training in LB "Reuse of Pomace" for feed for animal & active ingredients for cosmetics

The expert will assist the Project Manager in organizing one training course in Lebanon, in collaboration with PP5 (PDA – Lebanon). Goals:

- Transfer technologies from industrial mixing tests of various olive pomace (OP) to create novel animal feed for precision farming and active ingredients for cosmetics.
- Demonstrate the pilots' functionality and success.
- Encourage adoption of the pilot models by new users.

These activities will contribute to achieving Output 5.2 Joint Training activities delivered in the three MPCs (TR, JO, LB)



This tender notice is addressed to a consultant that takes care of all these tasks

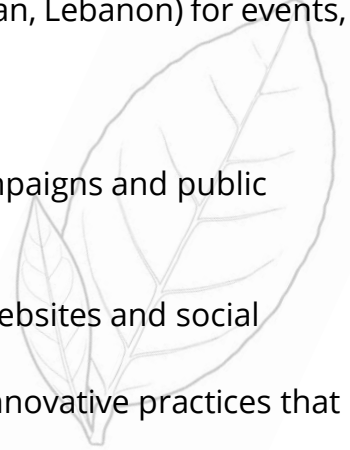
2. REQUIREMENTS & QUALIFICATIONS FOR THE EXPERT / CONSULTANT

i. Education and General Experience and Organisational Skills

- Strong stakeholder engagement abilities
- Capacity to plan, schedule, and manage events, workshops, and training activities according to project timelines.
- Ability to work independently and collaboratively with Project and financial Managers, Communication Officers, and partner organizations.
- Good reporting and documentation skills to produce clear, structured outputs on events, workshops, and trainings.
- Good knowledge of English; knowledge of Spanish is an asset.
- Excellent experience in the use of the MS Office Package and software for the production of didactic materials
- Excellent experience in the use of the Social media accounts for the production of news, posts, etc
- Bachelor's degree in Languages / Modern Languages, Communication, or related fields.
- Master's degree in Languages / Modern Languages, Communication, or related fields.
- Minimum 2–4 years of professional experience in project management, communication
- Minimum 1–2 years of professional experience in tutoring for training courses, better if related to agricultural, environmental sectors.
- Demonstrated experience in international, cross border or multi-partner projects, preferably EU-funded initiatives such as ENI CBC MED, Interreg Italy Malta, Erasmus +, etc.
- Good organizational, coordination, and reporting skills, capable of managing multiple tasks and stakeholders across different countries.
- Availability to travel to partner countries (Italy, Spain, Turkey, Jordan, Lebanon) for events, workshops, and training activities.

ii. Communication and Dissemination Skills (WP2)

- Proven experience in planning and implementing awareness campaigns and public events, including project launch, mid-term, and closing events.
- Ability to support local workshops.
- Skilled in digital communication, including content creation for websites and social media channels (Facebook, LinkedIn, Instagram, YouTube).
- Experience in storytelling, media engagement, and showcasing innovative practices that promote sustainability.





- Ability to coordinate communication activities across multiple partners to ensure consistent messaging and branding.
 - Experience in capitalization activities and fostering synergies with other initiatives, strategies, and projects.
- iii. **Technical Expertise in Job Shadowing and Training (WP3 & WP5)**
- Experience in developing Job Shadowing programs (Erasmus + , or other programmes)
 - Ability to select participants and hosting organisations, organize visits, and produce comprehensive reports on stakeholder engagement.
 - Competence in developing training materials
 - Ability to organize and technical training courses in multiple countries.

Preference will be given to those candidates who:

- iv. Have good knowledge of Interreg NEXT MED Programme or ENI CBC MED programme
- v. Have good knowledge of the Italian language

4. EVALUATION

The evaluation committee will carefully review and assess both the professional titles and qualifications of the expert, as well as the experience and competencies demonstrated during the interview, in order to make a comprehensive evaluation of their suitability for the role.

5. DURATION

The position has a duration of **26 months**, starting from the date of signing of the contract.

6. TENTATIVE STARTING DATE

End of April 2026

7. DUTY STATION:

Palermo, Sicily





8. PRESENTATION OF APPLICATIONS AND SELECTION PROCEDURES

The application form (AF) must be completed according to the attached form (Attachment A), dated and signed by the candidate (original, scanned copy or pdf with digital signature will be accepted). The application form must be accompanied by:

- Europass CV (original, scanned copy or pdf with digital signature will be accepted)
- A copy of a valid identity document

The AF must be sent by email to all of the following addresses:

- Mr. Alessandro Pernice (Project Coordinator) – a.pernice@arces.it
- Mr. Giancarlo Amato (Financial Manager) – g.amato@arces.it
- Ms. Clelia Giordano (Project Communication Manager) – communication.orientate@arces.eu





The subject of the e-mail must state the following: "***ORIENTATE SELECTION NOTICE FOR ONE EXPERT TO SUPPORT COMMUNICATION, JOB SHADOWING, AND TRAINING IN MEDITERRANEAN PARTNER COUNTRIES (MPCS) UNDER THE PROJECT ORIENTATE***" (CUP: E64H23001030007)

9. DEADLINE

The **deadline** for submitting applications is **16 April 2026 at 1pm (Italy Local time)**.

Only those candidates with a profile deemed of interest and who meet the above-indicated requirements will be invited to interview.

10. TREATMENT OF PERSONAL DATA

The undersigned acknowledges that any personal data provided in connection with this call for tenders will be processed by ARCES in compliance with Legislative Decree 196/2003 and Regulation (EU) No. 2016/679 (GDPR) for the sole purpose of managing this procedure. The undersigned is aware of their rights under the GDPR, including access, correction, and erasure of personal data.

